



POLICE

**CITY OF GREENSBORO
FOR IMMEDIATE RELEASE**

Contact: Sergeant Bill Hedrick
373-2822

“BOOZE IT AND LOSE IT” CAMPAIGN HOPES TO CATCH DRUNK DRIVERS

GREENSBORO, NC (July 1, 2004) – Guilford County law enforcement officers will be conducting a sobriety checkpoint from 10 p.m. to 2 a.m. on Friday, July 2 in the area of Holden Road and Interstate 40. The checkpoint is part of the Governor’s Highway Safety Program (GHSP) “Booze It & Lose It” and “Click It or Ticket” initiatives scheduled for Guilford County. By combining the initiatives, law enforcement officers hope to demonstrate the importance of safety on North Carolina highways and roads.

Law enforcement officers from the Greensboro Police Department, High Point Police Department, Guilford County Sheriff’s Department, North Carolina Highway Patrol, UNCG and NCA&T State University police will be participating. A magistrate will be located on scene in the GHSP’s Blood Alcohol Testing-Mobile (BATMOBILE) to process those arrested. Volunteers from Mother’s Against Drunk Driving (MADD) and People United for Safer Highways (PUSH) will also be present to help facilitate.

“We take driving while impaired offenses very seriously in Guilford County,” said Sergeant Bill Hedrick, supervisor, Greensboro Police Department Traffic Safety Team. “It is our intent through special enforcement programs like this to raise awareness and get drunk drivers off our roads,” he added.

North Carolina’s zero-tolerance law prohibits alcohol consumption by anyone younger than 21. Adult drivers are considered legally impaired when their blood alcohol concentration reaches .08 percent.

The City of Greensboro works in partnership with the community to build an increased quality of life for all residents by fostering an environment where inclusion, diversity, and trust are valued.

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"Booze It and Lose It" Campaign Hopes to Catch Drunk Drivers
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As the seventh largest employer in Greensboro, the City has a dedicated professional staff of 2700 employees who maintain four core values of honesty, integrity, stewardship, and respect. The City of Greensboro is governed by a council-manager form of government where a mayor and eight council members act as the legislative body. For more information on the City of Greensboro, please visit us online at www.greensboro-nc.gov.

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